



HEATHER ROSE ATKINSON MEDIATOR

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Business Entertainment Contracts Consultant & Business Technology Attorney Across Multiple Disciplines including Environmental Law, and Various State, National and International Transactions & Projects.

Heather Atkinson has served as Counsel, Consultant, and an Attorney to major corporations and law firms for 35+ years. She has worked on transactions, litigated matters and dispute resolution in California since 1992. In 1996 she co-chaired the San Fernando Valley Bar's Early Dispute Resolution program while serving two terms on the SFVBA's Board of Directors, during the Valley Bar Presidencies of Attorneys Leon Bennet and David Hagan. Ms. Atkinson has mediated cases for both the Los Angeles Superior Court Van Nuys and DTLA Divisions, as well as for the Santa Barbara Superior Court's CADRe program.

Ms. Atkinson has worked as Counsel and, or Special Projects attorney for several national law firms, state Attorney Generals and major corporations such as Metro-Goldwyn-Mayer, Microsoft, Anichini, The Estate of Errol Flynn, Warner Bros., and Google. She has also worked as counsel to startups, individuals, banks, credit bureaus, home builders and individual corporate officers on two continents. With this rich, diverse background she brings a unique perspective to dispute resolution recognizing and understanding the psychology of intransigence, interests versus positions, and the inherent conflicts with complexities that come to bear on an adversarial judicial system where economic or financial interests often influence timely or delayed outcomes. Below is a non-exhaustive summary of matters Ms. Atkinson has supported clients with in the past ten years.

- Reviewed and advised on transactions related to privacy, SCA, privilege regarding a social media company.
- Participated in JAMS mediation real estate, Unruh, and FEHA complaint(s).
- Supported startup in establishing rights and interests related to Airbnb real estate joint venture.
- Reviewed transactions for a national food distributor including their operational, distribution, marketing and intellectual property documentation for statutory violations, compliance, and privilege.
- Reviewed municipal agency operational documents for privilege and freedom of information - CPRA.
- Reviewed and analyzed cable carriage licenses, operational documents, executive transactions for privilege and privacy wrongful termination case.
- Reviewed, analyzed, various entertainment distribution and co-production transactions, media affiliate, talent and acquisition agreements for issues related to MAGR audit, defamation, breach of contract.
- Reviewed a consortium of national home builder and property developer operations and transactions for price escalations, potential industry collusion, or antitrust activity in construction industry property developments.
- Reviewed international manufacturing processes, transactions, and product tests, risk and consumer liability claims in class action.
- Reviewed bank transactions and operational documents for compliance with anti-money laundering laws and the Bank Secrecy Act.
- Reviewed business operations documents for relevance, and privilege in Superfund environmental remediation. Class action litigation.
- Reviewed operations documents, innovation/creative development, and intellectual property documents for patent infringement, and privilege.

- Reviewed medical insurance provider, executive and hospital provider transactions for responsiveness and privilege in DOJ Affordable Care Act investigation.
- Reviewed TV Library episodic registrations for retransmission rights copyright, and title, coded documents for responsiveness and issue identification.
- Analyzed, reviewed equity and real estate and investment transactions and documents for responsiveness, privilege, confidentiality, privacy in response to SEC subpoena.
- Reviewed for substantive anti-trust issues, privilege and privacy (SPI, PHI) transactions related to antitrust issues in healthcare industry.
- Performed offensive review of international and investment bank/finance transactions to support Bankruptcy Trustee's recovery of institutional assets.
- Reviewed financial reports and transactions for issues related to potential broker liability, breach of contract, creating an audit trail, and insurance coverage.
- Reviewed secure reports, investments, venture capital investment into medical research and bio-pharmaceutical industry communications, financial reports and privilege.
- Reviewed TV advertising, promotional and marketing documents for responsiveness and privilege during litigation.
- Supported worldwide sales contracts and operations teams in managing, drafting and negotiating wholesale distribution agreements.
- Researched, and analyzed entertainment film library rights and obligations to Talent. Provided counsel to business divisions in responding to A-List rights inquiries and in understanding 3rd party rights/obligations.

EDUCATION

- The American University, Washington D.C. LL.M. - International Business Law.
- University of the West Indies, Bridgetown, Barbados - Bachelor of Laws LL. B/JD equivalent.
- Certificates in Dispute Resolution, Pepperdine University, Malibu California.
- International transaction experience: Allens, Arthur Robinson Hedderwicks (Australia), & Trafalgar Devt. Bank (JAM).

Bar Licenses: California, New York (resigned).